

FOR WHAT IT'S WORTH

For What It's Worth (FWIW) is a service for members of the Oklahoma Homebuyer Education Association. We welcome your responses or other information you would like to share with us. Send items to Tricia Auberle at HomebuyerEd@okacaa.org

Proposed Changes to the OHEA By-Laws. Earlier this week notice was sent that the Annual Members Meeting will consider proposed By-Laws changes that revise the officers of the association and their terms of office. Currently the Nominating Committee must develop a full slate of officers each year. The proposal would name the association officers as President, President-Elect, Past-President and Secretary. It will allow for election of a President-Elect and a Secretary in alternating years. The proposed changes revise the By-laws to accommodate the proposed structure.

The OHEA Membership Meeting will be held on November 12, 2015 during the lunch break at the 12th Annual Homebuyer Education Conference (estimated starting time between 12:00 – 12:15). You do not have to register for the conference to attend the meeting. Extra seating will be made available. The meeting will be held in Room E of the Oklahoma Weatherization Training Center, 605 Centennial Blvd., Edmond OK 73013. Proxy voting is not allowed, but **you are welcome to comment upon the changes** through HomebuyerEd@okacaa.org. Your input will be shared at the meeting.

Something to consider. The OHEA Advisory Board and Executive Committee met in October and during the meeting considered how OHEA might address online homebuyer education. One comment by Dr. Sissy Osteen could serve to guide our future: university experiences indicate content can be provided successfully through online formats, but skills are not. Potential homebuyers need information to make informed decisions, but they also need to develop skills that will support them in maintaining homeownership successfully. Can we find ways to capitalize on the convenience of online programs for content and spend face time introducing skills? I'm inclined to try it for certifying trainers: we could provide content online, have candidates pass a test, and then bring them in to work on skills. What do you think? Has anyone had experience with this kind of an approach? Your input is welcome at HomebuyerEd@okacaa.org.

Media savvy needed. Part of OHEA'S purpose per the By-Laws is "assistance in delivering homebuyer education through coordinated referrals and marketing the documented benefits of homebuyer education. "OHEA has yet to pursue online marketing through social media but I would be interested in hearing if anyone out there that has tried it for their programs. Do you have a Facebook page or are you blogging? Contact me at HomebuyerEd@okacaa.org if you have thoughts on how we can reach homebuyers via social media.